Thank you for allowing us to use your experiences.

Your contribution is vital in helping us raise funds and awareness.

By allowing us to use your stories, photos, video and/or audio you’re helping us to continue to raise awareness of multiple sclerosis and fundraise to help people living with MS.

We hold your content in a database for three years. We may contact you to ask if we can renew your consent after this period. The material could be used in any MS Society communications, including newsletters, publications, marketing, press, websites, social media and audio-visuals.

We keep your contact details and relevant notes on file because we might want to check something with you or update the material you’ve given us. We won’t pass your personal contact details on to anyone outside the charity in relation to this contribution without your permission.

If the stories or photos are personal or sensitive you might want to let your family and friends know about your plans to share them.

If you have any questions or wish to withdraw your permission for future usage, please contact: consent@mssociety.org.uk.

We are usually unable to withdraw your consent once your content has been published. Please bear in mind that, once something is published on the internet, we won’t have control over where it’s seen, copied or used.

Thank you so much for making a big difference to those living with MS.

Yours sincerely

Michelle Mitchell
CEO, MS Society

With your help, we will beat MS.
Examples of how we use your photos and stories

Photos with quotes or stories

Magazines and leaflets

“Without MRI scans I wouldn’t know as much as I do today about my MS.”

Social media

Email and website banners

“Without MRI scans I wouldn’t know as much as I do today about my MS.”

Websites

Mailings

Presentations

Symptom management