



D1: Free fundraising materials

We have put together a list of MS Society fundraising materials that your MS Society group can order from our online shop without cost. This core offer includes the most popular MS Society merchandise such as t-shirts and pens, as well as those items that keep your fundraising legal, like collection tins and collector authorisation cards.

How will free fundraising materials help us?

Supporting all MS Society fundraising

We want everyone to be able to make the most of fundraising opportunities. Whether a supporter is giving money for local activities or donating to national programmes of work, they are all helping us to achieve our ultimate aim - to stop MS.

You've told us that paying for MS Society materials can be a barrier to effective fundraising. We can't provide unlimited merchandise and there will still be some 'non-core' items your group may choose to purchase. But we'll make sure you have access to the same free fundraising basics that our community fundraisers do.

Raising awareness

Fundraising doesn't only generate money to pay for the support and services we want people affected by MS to be able to access. As an MS Society fundraiser, you are an ambassador for our cause, raising awareness of MS in your local community. We want you to feel proud to represent the MS Society, and ensuring you have appropriate branded materials will help you look and feel professional.

Staying safe and legal

The Fundraising Regulator sets and maintains the standards for charitable fundraising in the UK. They ensure that fundraising is respectful, open, honest and accountable to the public. All MS Society fundraising must comply with their standards. Through our core fundraising offer, you'll be able to order free collector authorisation cards to make sure your

collectors are identifiable, and free collection tins with seals to protect your team from cash handling concerns.

What is available?

The free fundraising collateral list includes our most popular MS Society merchandise, and those items you need to ensure your activities meet our legal requirements:

- ✓ Orange MS Society t-shirts
- ✓ Bibs
- ✓ Balloons and balloon sticks
- ✓ Blank posters
- ✓ Hand held flags
- ✓ Bunting
- ✓ Pens, lapel pin badges, wrist bands and trolley keyrings
- ✓ Dispenser boxes e.g. for displaying wristbands
- ✓ Collecting buckets, lids and seals
- ✓ All handheld and static collecting tins, chains, seals and labels
- ✓ Collector authorisation cards
- ✓ Lapel stickers
- ✓ Thank you cards and certificates
- ✓ Sponsorship forms
- ✓ Collection envelopes

Our new brand

New brand versions of the above materials are being designed and introduced as quickly as possible as stock requires replacement. The free materials have proven very popular, so thank you for your patience during the transition to our new brand.

We are also using the introduction of our new brand as a timely opportunity to review our range of materials and consider items to be replaced, discontinued or new ones to introduce. If you have any thoughts, we would love to hear them. Please share any feedback with your **Local Networks Officer** or our **Supporter Care Team**.



Find out
more

Contact details for staff teams referred to can be found in [Appendix 2: Sources of support](#) on our **volunteer website** or at the end of this guide.

Accessing free fundraising materials

All fundraising materials are available to order via our **online shop**. Each MS Society group has two online shop accounts - one for group activity and one for support activity. Your group activity account is for ordering fundraising merchandise. You should order free of charge fundraising materials in the same way as you order MS Society items that your group is charged for. Your group account will be charged for items that are not free at the end of the quarter.

We've set generous maximum order limits for free of charge items, but there is still a cost to the organisation, so please only order the resources you need. If you have a requirement that exceeds the limit, contact your **Local Networks Officer** (LNO) to discuss how we can support you.



For contact details for your LNO, see [Your Local Networks Team](#) on the **volunteer website** or contact the **Supporter Care Team** for assistance.

Who can order fundraising materials?

Any MS Society group volunteer can place an order through our online shop using the group activity account. Your MS Society group should have a nominated **authoriser** (usually your **finance volunteer**) who reviews orders and releases them. If there is no-one in your group with an authoriser account, or if they do not authorise your order for any reason, it will not be released.



For more on MS Society group volunteer roles, see [Local Networks Programme Guide B2: Recruiting and supporting local volunteers](#) on our **volunteer website** or previously in this guide.

Fundraising merchandise support

Volunteer website

To log in to your account or find out more about the shop, see [our online shop](#) on the **volunteer website**.



See [Appendix 1: Volunteer website resource index](#) for an alphabetical list of all online resources referred to in this guide - click on any link to be taken to that resource. You can also contact the **Supporter Care Team** to request a printed copy of any resource.

Staff support

For help with ordering fundraising materials, contact the **Supporter Care Team** at supportercare@mssociety.org.uk or on 0300 500 8084.

To check on the status of an order you've placed, contact the **Online Shop Team** at shop@mssociety.org.uk or on 020 8438 0999.

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