

# National Campaigner Volunteer Role Description

# Why we need you

We're the MS Society – a community of people living with MS, scientists, campaigners, listeners, organisers, ambassadors and fundraisers. Our volunteers are a key part of achieving our goals and their support is vital. Join us.

Our communication and campaigns roles mobilise, engage and coordinate activities to raise our profile and influence changes that benefit the MS community.

### What the role involves

This role may vary depending on needs, but is likely to include:

- Sharing experiences as part of a national MS Society campaign, online, with decision makers or the media
- Attending campaign events, e.g. receptions or public events
- Promoting MS Society campaigns to your own networks
- Contributing to the development of MS Society campaign activities and goals

We can support you to develop the skills you need for this role, including an induction into all the areas outlined. You will have a chance to discuss your role and any additional needs with us.

## What you need for this role

### Essential

- Be passionate about creating change for people affected by MS
- Able to apply disability, equality and inclusion practices
- Have a connection to MS, or be personally affected by MS
- Comfortable using the internet and email
- Able to keep people's personal data safe

#### Desirable

- Enthusiastic and articulate
- Confident to communicate your experiences and the experiences of others affected by MS to different audiences, including decision makers
- Able to contribute to the development of campaign activities
- Willing to speak to press and media (where relevant and with support from MS Society staff)
- Able to communicate with different audiences, including decision makers and volunteers – this could be in writing or verbally

## Commitments

Whether your volunteering journey with us is long or short, we all make these commitments so we all know what to expect.

#### Our commitment

- Offer you a role that fits with your life
- Keep you and everyone safe
- Welcome you as an individual
- Help you learn your role and support you to learn as you go
- · Reimburse your out of pocket expenses
- Listen to your feedback and welcome your ideas
- Value your personal contribution
- Keep you connected and up to date
- Thank you for the impact you deliver

#### Your commitment

- Respect the boundaries of your role and our Code of Conduct
- Keep yourself and others safe
- Value the contribution of others and the differences between us
- Complete the necessary learning pathway for your role
- Contribute positively to our story
- Express your ideas
- Recognise the limits of your experience and expertise
- Stay connected and up to date
- Share your successes and learning

Date created: March 2017 Date to be reviewed: January 2018

We regularly review our role descriptions to make sure they are up to date.