

MS Society Create a Lottery page for your group

If your local authority is operating a lottery to benefit local charities then the information below will help your group to raise funds through it.

Best of all it is free and could if your group promotes it well provide a steady stream of additional income

1. How it Works

- Your group gets its own lottery page
- The more people who buy a ticket on your page the more money you get paid into your account
- Your group gets **50p** from every £1 ticket bought every week
- People can win up to **£25,000 EVERY WEEK!**

2. How to Register

1. Go to your local council's lottery website
2. Click "Are you a Good Cause" at the top
3. Click "Apply Now"
4. Fill in your group's details – *your Area Fundraiser can help provide a logo and suggested text*
5. Submit your application
6. Get your own page within 2 weeks

3. How to Start Raising Money

1. Log in to your account on the lottery site, then:
 - a. Click on "Your Account" at the top
 - b. Click on "Dashboard" in the next screen
 - c. Click on "Leaflets" then download, print, email and use the social media buttons to spread the word!
2. Add information and the link to your lottery page to your group's website to direct more people to sign up
3. Include information in your group's newsletter etc asking people to buy a ticket on your page



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