



Campaigner

volunteer role

Do you have a great idea to benefit people living with MS? If so, please get in touch to become a volunteer Campaigner! At the MS Society, we campaign on a range of issues like welfare, treatments, care and support that people with MS need. We want to do more locally and want to support your ideas on making change happen. Together we can do more.

Perhaps you've spotted there are no blue badge spaces at your local supermarket? Or maybe your neighbourhood has no kerbs easy for wheelchairs to use? In this volunteer role, you'll help drive change for people with MS in your community and develop your networking and influencing skills along the way.

As a campaigner you'll bring your own ideas, local knowledge and personal experience to your campaigns. You'll make decisions about your own campaign activities and collaborate with other campaigners in your area.

We'll support you in your volunteering, giving you opportunities to lead positive change, meet and network with other campaigners, and develop your skills through training. We'll also cover reasonable expenses for your campaigning activities, with the opportunity to apply for larger amounts of funding if your campaign needs it.

What the role involves

The role will very much depend on the issues you want to campaign on in your community. Some activities might include:

- Coordinating campaigning activity in your area.
- Engaging with other people affected by MS in the community and gathering community support for your campaigning.
- Setting up digital petitions and using social media to promote campaigns, encouraging others to take part and support.
- Building relationships in the local community with decision makers such as politicians and healthcare providers.
- Setting up and attending meetings with decision makers.
- Setting up and attending meetings, forums and campaign events.
- Writing and circulating press releases and letters.

- Sharing campaign developments with MS Society staff.

Skills you need for this role

- To be enthusiastic and passionate about creating change in your local area for people affected by MS. You may have MS or know someone who does.
- To be able to speak out about the stories of people with MS or your own personal experiences, including to decision makers.
- An ability to work well and collaborate with others, including other people living with or affected by MS, and MS Society supporters and staff.

In order to volunteer in this role, you will need to:

- Complete an application, with an overview of your campaign idea, and any steps you've already taken on your campaign.
- **Have an informal conversation with your staff contact, to discuss whether becoming a campaign volunteer is right for you.**
- **Have a welcome and induction meeting with your staff contact who will support your campaigning. Your induction will be tailored to your skills and needs.**
- Complete the minimum training for all volunteers using your welcome and induction checklist. A suite of resources are available for you to complete, including a mix of reading and interactive materials and templates for you to use in your campaigning.

Additional information about volunteering with us

When you volunteer with us, you join our powerful community of people living with MS, scientists, campaigners, listeners, organisers, ambassadors and fundraisers.

Our Volunteering Programme holds the prestigious Investing in Volunteers (IiV) accreditation. This award recognises our dedication to ensuring all volunteers have an excellent experience – from when we recruit you, through supporting you to develop skills and experience, to recognising your achievements.

Our shared commitments help keep our Volunteering Programme enjoyable, meaningful and safe for everyone. Download our commitments [here](#).