



Standard Consent Form

I would like to remain anonymous

By completing this form, you give us permission to use the: **(tick as applicable)**

Written case study **photographs** **audio** **video** in marketing materials which promote or advertise the work of the MS Society. MS Society communications include but are not limited to newsletters, publications, marketing, press releases, websites, briefings, mailings, social media and audio-visual productions. On occasion, we may also supply images to third party to support partnerships relating to our work. These items will be used for a **7 year period** for adults and a **5 year period** for children unless you ask us to stop using it.

To find out how we use and manage your personal data you can see our full privacy notice at www.mssociety.org.uk/privacy. Our updated notice contains more information about our processing of your data and your rights. You can also call our **Supporter Care team on 0300 500 8084** to get a copy or to change what you receive from us. We promise as the MS Society to respect and keep secure your personal information.

If you are giving us photos you have taken, please respond to this question. I am happy for my photos to be used as stock images in MS Society communications. This means that they could be used without being connected to my name, context or story.
Yes **No**

***Legal guardians should sign overleaf for children (under 16 years of age).**

Name: _____

Telephone number: _____

Email: _____

Signed: _____ Date signed: _____

MS Society Rep: _____

Name of shoot or event: _____

Date: _____ Location: _____

Name of photographer/videographer: _____

Identifying details - description/clothes of person in photo/ video:

Caption/ description- age, MS diagnosis, relationship, ethnicity, gender context:



*Legal Guardians: If the written case study/photo/audio/video includes images of or reference to children under 16 years of age in your care, please sign and include your full name and contact information. Please include the name and age of the young person(s) here:

**Please return completed forms to your contact at the
MS Society.**

Thank you so much – your contribution is very much appreciated!