



# Influencer Volunteer Role Description

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All our activities and services are coproduced with volunteers and people affected by MS. We involve people who deliver and benefit from our services in every level of our decision making – in advisory, consultation, decision and insight groups. It's how we make sure we understand and deliver what our audiences need as effectively as we can.

As our Influencing Volunteer you'll help bring more people to work with us and raise awareness of MS. You'll represent people with MS, engage with and influence decision makers, inspire people by delivering presentations at events and make sure our community's voice is heard.

In this role you'll be able to develop your networking, influencing communication and presentation skills.

Most importantly you'll be inspire new people to work with us to help everyone with MS live their life to the full.

## What the role involves

This role may vary depending on needs, but is likely to include:

- Ensuring the voice of people affected by MS is heard and representing the MS community
- Representing our brand and aims
- Engaging with professionals who make decisions and/or media professionals
- Speaking at events or with the media and raising awareness of MS and our aims
- Up to date knowledge of MS, our activities and issues faced by people affected by MS
- Able to collect monetary donations if required

We can support you to develop the skills you need for this role, including an induction into all the areas outlined. You will have a chance to discuss your role and any additional needs with us.

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**Together, we are strong enough to stop MS.**

Multiple Sclerosis Society. Registered charity numbers 1139257/SC041990. Registered as a limited company in England and Wales 07451571.

## What you need for this role

### Essential

- Interested in our work and the issues faced by people affected by MS
- Able to make contacts and listening skills
- Able to communicate clear messages verbally or written
- Confident using Microsoft Office, the internet and email
- Comfortable with handling cash
- Able to apply disability, equality and inclusion practices
- Able to keep people's personal data safe
- Committed to our values

### Desirable

- Able to effectively challenge decision makers and/or culture to change
- Specific understanding and knowledge about the structures we are influencing, e.g. health care system, local government, public relations, social media
- Effective presentation skills
- Confident to speak up, referring to personal experience where appropriate

### In order to volunteer in this role you will need to:

- Read through your welcome and induction checklist

## Additional information about our volunteering programme:

When you volunteer with us, you join our powerful community of people living with MS, scientists, campaigners, listeners, organisers, ambassadors and fundraisers.

Our shared commitments help keep our volunteering programme enjoyable, meaningful and safe for everyone.

Download [Our Commitments](#) here.