



Lead Stop MS Champion

Volunteer Role Description

With your help, we believe we can stop MS.

Over past decades, enormous advances have been made in our understanding of MS. Research has got us to a critical point, and we can see a future where nobody needs to worry about their MS getting worse.

Our Stop MS Appeal needs to raise £100 million to find treatments for everyone with MS.

As our Lead Stop MS Champion, you'll motivate your team of Stop MS Champions to help reach more people and inspire them to get involved in our Stop MS Appeal. By using your ability to motivate and support, you will oversee and lead a team of 5-10 Stop MS Champion volunteers, encouraging them to engage the people they know to raise funds and awareness, and provide reliable information and guidance.

You'll also network to engage with and influence fundraisers and community groups, enthusing people by delivering presentations at events and finding new audiences to speak to.

In this role, as well as developing your leadership, networking, influencing, communication, organisation and presentation skills, you'll have a chance to be part of something amazing – you could help us stop MS.

What the role involves

The specific tasks of this role are likely to include:

- Engaging with Stop MS Champions through regular contact and providing a strong route of communication between staff and volunteers
- Coordinating the recruitment, induction and ongoing leadership and support of new Stop MS Champions
- Ensuring your team of Stop MS Champions understand MS Society's policies and procedures (e.g. expenses, health and safety) to help everyone feel included and safe
- Inspiring people to join our Stop MS movement and fundraise for the Appeal

- Representing the MS Community and actively representing our brand and aims
- Speaking at events or with the media to talk about Stop MS
- Keeping up to date with MS research, our activities and issues faced by people affected by MS
- Promoting events and attending on the day
- Although it is not essential, you might want to organise your own fundraising in aid of the Appeal

This role can be carried out anywhere in the UK/ can be home-based. We will support you in remote volunteering and in developing the skills you need for this role, including an induction into all the areas outlined. You will have a chance to discuss your role, claiming expenses and any additional needs with us.

What you need for this role

Essential

- Interested in and passionate about the issues faced by people affected by MS
- Enthusiastic about the Stop MS Appeal, able to enthuse and motivate others to take action
- Effective organisation and communication skills
- Effective team leadership skills
- Comfortable networking and representing the MS Society
- Confidence when speaking in public
- Listening and interpersonal skills
- Sympathetic to motivations and needs of volunteers
- Able to present messages clearly, verbally and in writing, to individuals and larger audiences
- Able to understand and follow external and internal policies and procedures
- Confident using Microsoft Office, the internet, social media and email
- Access to own IT equipment (e.g. laptop) and internet
- Able to keep people's personal data safe
- Committed to our values

Desirable

- Able to delegate and motivate the activity of others
- Self-aware of own management style and able to lead a team, taking a supporting and coaching approach with other volunteers
- Comfortable sharing personal experiences of MS where appropriate

Expected time commitment:

- Approximately 1-2 hours each week

In order to volunteer in this role, you will need to:

- Read through your welcome and induction checklist
- Complete necessary training, either 1-1 or in groups

Your key point of contact would be:

A member of the Community Fundraising Team, email to find out more:
myfundraising@mssociety.org.uk

Additional information about our volunteering programme:

When you volunteer with us, you join our powerful community of people living with MS, scientists, campaigners, listeners, organisers, ambassadors and fundraisers.

Our shared commitments help keep our volunteering programme enjoyable, meaningful and safe for everyone.

Download [our commitments](#) here.