09 September 2024

**Corporate support – help us to stop MS!**

I’m writing to introduce the MS Society [insert group name], and our crucial need for corporate support.

There are around 150,000 of us in the UK with MS. It’s unpredictable and different for everyone. It’s often painful, exhausting and can cause problems with how we walk, move, see, think and feel. There’s currently no cure for the condition, although we’re making huge strides in our fight to stop MS.

At the MS Society [insert group name], we’re a community of people living with MS, volunteers and fundraisers. We understand what life’s like with MS and we support each other through the highs, lows, and everything in between.

Our services across [insert area] include: (change the wording below to fit your group’s offerings).

This example is from MS Society Wales nation - ‘My MS: My Rights, My Choices’ Project – providing one-to-one advice, support and advocacy for people living with MS. Our specialist Information and Support Officers provide assistance with issues such as access to treatments, services, welfare payments and financial support, and employment rights – tailoring their support to meet the needs of the individual.

Furthermore, we manage a network of 16 peer-to-peer support groups, campaign and lobby for the rights of people affected by MS – within communities, health boards, and all the way up to government - and fund pioneering research projects in institutions such as the University Hospital of Wales.

We couldn’t achieve all we do to support people affected by MS without the help of generous and committed corporate partners.

There are many ways in which companies can assist us, which include:

* Selecting the MS Society [insert group name] as your Charity Of The Year – fundraising in aid of our cause throughout the year, through events and activities of your choice (such as a sponsored walk, wear orange day, or cake sale)
* Sponsoring an event or activity we’re hosting, such as [insert any upcoming events]
* Organising a one-off fundraising event in aid of the MS Society [insert group name], such as a charity ball
* Providing a corporate donation
* Connecting us with other companies and potential supporters

I’d really appreciate the opportunity to talk to your firm about our important work, with the hope that you’ll support our worthy cause in 2024. Please don’t hesitate to contact me if you’d like to arrange a convenient meeting date, or discuss the matter further.

Thank you so much in advance for your kind consideration and assistance, because, together, we’re strong enough to stop MS.

With very best wishes,

Your name

Your group name

Email