

Copy for social media and group newsletters

Social media copy (to be posted during MSAW):

Have you ever felt judged, misunderstood or underestimated because of your MS?

MS Awareness Week is here! This year, [tags] MS Society, MS Together, MS Trust, MS-UK, Neuro Therapy Network, Shift.ms and Overcoming MS are all teaming up to challenge assumptions about MS, and the harm they can cause.

Living with MS is tough. And incorrect assumptions can lead to hurtful behaviour, and real-life consequences - from being underestimated at work to being harassed for using a disabled parking space. The eight charities are calling on the public to listen, learn, and understand MS before saying something that could hurt or offend.

To mark the week we'll be.....[add information if hosting an event].

Get involved by searching #MSThinkAgain.

Newsletter copy (to be sent before or during MSAW):

[MS Awareness Week is here]/[MS Awareness Week is coming up on 20 - 26 April]! It's a major opportunity in the year to speak out and raise awareness about MS - and we hope it will be bigger and better than ever before.

This year, MS Society, MS Together, MS Trust, MS-UK, Neuro Therapy Network, Shift.ms and Overcoming MS are all teaming up to challenge assumptions about MS, and the harm they can cause.

Living with MS is tough. And incorrect assumptions can lead to hurtful behaviour, and real-life consequences, from being underestimated at work to being harassed for using a disabled parking space.

Lots of people don't realise that MS affects everyone differently. Symptoms can range from mild to severe, and often aren't visible.

The eight charities are calling on the public to listen, learn, and understand MS before saying something that could hurt or offend. All week long, the charities will be sharing new research, stories and resources on challenging MS assumptions.

To mark the week we'll be.....[add information if hosting an event].

Get involved by searching #MSThinkAgain.